

# Art Lynch

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## OVERVIEW

Accomplished communications field professional with combination of academic and field experience. Experience with multi-cultural student populations and blended hybrid web-assist instruction, concentrated and full term instructions, high school and college. Field experience includes broadcast and print journalism, media, marketing, advertising and public relations, film industry and theater work; also organizational development, leadership and volunteer supervision experience. Teaching includes communication, media, marketing, education, theater, acting and related fields.

## EDUCATION

- PhD. (ABD) Education** estimated 2011  
Capella University, Minneapolis, MN  
Specialization: Professional Studies in Adult Education  
• Relevant courses: adult education instruction and philosophy, distance education instruction and administration, curriculum design, critical thinking, evaluation and assessment (60+ credit hours). 4.0
- Post Masters Certificate in College Teaching** October, 2008  
Capella University, Minneapolis, MN  
• On-line and classroom teaching preparation, design and assessment program. 4.0 GPA
- M.A. Communications** June, 2000  
University of Nevada, Las Vegas  
Thesis: *The Performers Alliance: Conflict and Change Within the Screen Actors Guild.*  
Honors: Phi Kappa Phi, Theta Kappa, Lambda Pi Eta  
• Postgraduate courses in a variety of fields (67 credits total) including theater (37 credits), communication, public affairs, public administration, media, and marketing. 3.77 (3.80 UNLV total)
- Post Graduate Courses in Theater** 2001 to 2003  
University of Nevada. Las Vegas  
• MA program track, performance, education, management, dramaturgy and research.
- B.A. Speech / Theater / Mass Communications / SDC** June, 1977  
University of Illinois at Chicago  
• Program /Operations Manager WUIC, Chicago, reporter for Chicago Illini  
• Recipient of Theater Honors and Production Awards, academic honors and awards  
• Communications Honor Society, Sigma Chi Eta, NAHS, NFL, Key Club, Deans Honors  
• Faculty included Dr. Harry Skornia, media and international broadcasting scholar.  
• Guest faculty included R. Buckminster Fuller, Studs Terkel and others for SDC program

ACADEMIC TEACHING EXPERIENCE

**Adjunct Instructor** 1998 to present

**University and Community College System of Nevada, Las Vegas, NV**

- Includes Full time equivalency, 6 to 36 credit hours per semester at College of Southern Nevada.
- Courses Taught: *Speech, Communication, Public Speaking, Interpersonal Communication*
- Teach regular semester and one month or 6 week long courses using blended environment including Blackboard. Web CT and Angel instruction to maximize student participation and teaching opportunities. Volunteer Communication Lab. Positive student and faculty evaluations.
- Developed support and resource materials for online use to foster understanding of communication theory, models, public speaking including study reviews, links to primary resources and examples. Linked sections for larger study and resource “community.”
- Taught *Contemporary Radio* at University of Nevada, Las Vegas (2004).

**Part Time Instructor** 2010-present

Everest College (Corinthian Colleges), Henderson, NV

- 12 quarter hours per term (3 course sections)
- Courses Taught: *Oral Communication, Public Speaking, Composition*

**Instructor** 2008 to 2009

**Student to Teacher Enlistment Program, Las Vegas, NV**

**Undergraduate Program**

Clark County School District/ CSN / Nevada State College, Las Vegas, NV

- STEP-UP At-Risk Student to Teacher Enlistment Project CCSD and CSN//NSC. Taught speech communications at several high schools in a supportive program designed to spark student interest in teaching career. STEP UP is a collaborative effort of the college and school systems, which gives an opportunity for at risk students to attain a teaching degree with scholarships for tuition and supplies. A second goal of the program is to enrich the education experience at Clark County schools with a multi-ethnic teaching force that reflects the district’s diverse population.

OTHER TEACHING EXPERIENCE

**Arts Instructor** 2008 to current

**Boulder City Parks and Recreation, Boulder City, NV**

- Offering acting workshops for children and adults to community members.
- Assisting with ongoing collaboration to develop living history, narrative theater with Boulder City schools, Bureau of Land Management and other community agencies. Activities include research, writing, acting, teaching, and development of school curriculum.

**Acting and Life Coach** 2009 to current

**CastingCallEntertainment.com, Las Vegas, NV**

- Coach acting and voice-over, children to adult.

**Acting Instructor** 1996 to 2008

**John Robert Powers Intl. / Style Entertainment, Kim Flowers Talent Development Academy, Las Vegas, NV**

- Taught audition, scene, improv, and industry knowledge, competition preparation for beginning to Elite students for film and commercial work. Coached working actors and business community.
- Developed curriculum for commercial and acting for camera classes, requiring establishment of requirements and goals in stepped programs established for beginning, intermediate and advanced

students. Crafted and implemented assessment for student advancement and faculty evaluations.

**Studio Casting**, Las Vegas, NV 1994 to 1998

- Director of Education and Training
- Established program from ground up including all acting and modeling courses and showcases.

**Acting Coach** 1984 to current

- Teach various private and group classes in theater, film, television, commercial, event, spokes-modeling, voice over, and character voice. Adapted to each student and group as needed.

**Instructor** 1984 to 1987

**Las Vegas Business College / Phillips College**

Courses taught: *Marketing, Advertising, Public Relations, Communications, English.*

#### RELATED PROFESSIONAL EXPERIENCE

**Reporter / Columnist/ Examiner**, Las Vegas, NV 2009 to present

**Examiner.com**

- Writer, correspondent, columnist

**Announcer, Producer, Host** 2001 to present

**Nevada Public Radio** (KNPR/KCNV/network), Las Vegas, NV

- On air / live hourly announcements during programs, responsible for programs and underwriter broadcast within scheduled timeframes, news, promotions, troubleshooting of engineering problems.

**Advertising Agency / Communications Consultant** 1990 to 2002

**A Personal Vision / Creative Communications** (owner), Las Vegas, NV

- Provided advertising, marketing, public relations, creative directing, media planning and account supervision consulting to wide variety of clients.
- Clients included Canyon Rent to Own, Hammargren for Lt. Governor (successful), retail and professional clients, entertainment industry.
- Produced, directed, supervised and/or wrote commercials or videos, plus print, web and other advertising resulting in awards, response and image recognition for clients.
- Member Better Business Bureau (maintained to current) and Chamber of Commerce.

**Advertising Manager, Marketing Director** 1984 to 1991

**Canyon Rent To Own**

- Locations in Nevada, Hawaii, Utah, California, Florida, Guam, Massachusetts, and Arizona.
- Developed successful marketing plans to expanded market recognition and share resulting in "Top of Mind" status in all markets. Produced award-winning advertising with direct response impact.

**Broadcaster, Journalist, Talk Host, Consultant** 1977 to 2000

- Award winning reporter and correspondent in diverse markets.
- Includes Group W Westinghouse Chicago (WIND), Intermountain Radio Network/ABC, UPI, AP, Nevada Public Radio, various stations (CA, WY, IL, NV), Chicago College Radio Network.

**Professional Actor/ Voice Actor/ Announcer** Since 1977

(varies)

**National Board of Directors, Screen Actors Guild** 1994 to current

### PROFESSIONAL DEVELOPMENT

Capella University Colloquiums, four five day seminars on subjects including teaching techniques, assessment, technology, at risk, non-conventional students, ESL, multi-cultural teaching environments, motivational speaking, curriculum development.

In Service Professional Development, Corinthian Colleges (Everest)

CAPE at CSN, continued professional development seminars on a wide range of topics.

### ACADEMIC PROJECTS

[Boulder City Chautauqua, as Frank Crowe, the engineer who “built” the Boulder Dam](#)  
75<sup>th</sup> anniversary of the dedication of the dam by FDR, and 31ers educational outreach

### PROFESSIONAL ASSOCIATIONS

National Communication Association  
The American Communication Association  
National Forensic League  
Sigma Delta Chi /Society of Professional Journalists  
Phi Kappa Phi Honors Society, Baton Rouge, Louisiana (April 28, 2005)  
Professional Audio Visual Communications Association, President 1986-93; VP 1985-86

### INFORMATION AND ENTERTAINMENT INDUSTRY (OVERVIEW)

**Screen Actors Guild:** National Board Director, 1994-current  
**Communication Consultant:** 1999 to current (varies)  
**Marketing:** Owner Marketing and Advertising Agency, In-House Advertising Director  
**Journalist:** UPI, ABC/Intermountain Radio Network, various stations and publications (Awards)  
**Talent:** Actor, Voice Artist, Singer, Writer, Producer, Director, Coordinator, various productions  
**Production:** Creative Communications / A Personal Vision: commercial producer, director, and writer  
**Educator:** Coach acting, voice, theatre, and film at Kim Flowers, JRP, Studio Casting  
**Broadcaster:** Producer, director, host entertainment centered talk radio and news, announcer (Awards)

### SERVICE WORK

Board of Directors (working board) Dam Short Film Festival, 2009-current  
Announcer and Host of Nevada Recreation and Park Services On-Site Institute, 2009  
Founder and President of Us Company, Boomtown Players, Vintage Theater, others (various years)  
National Board of Directors, Screen Actors Guild 1996-current, currently co-chair on New Technologies Committee and New Media Task Force, active in Communications, Young Performers, Right-to-work, Organizing, Web, and Background Performers (see *Screen Actors Guild* section)  
President, Nevada Branch of the Screen Actors Guild 1995-96; VP 1994-95, Council 1990-95  
Founder / Director / Chair, Screen Actors Guild Nevada Conservatory 1994-2004  
Editor, *Nevada Actor* 1990-2001 Editor, *CDW News* 1985-87 Editor, *AdAGlance*, 1991-94  
Reader, Radio Reading Service for the Print Impaired, KNPR, 1993 to 2006

Board Member, Las Vegas Ad Club 1986-93, Publicist and/or Newsletter Editor 1986-1995  
Chair of the National Tourism Awareness Week Logo Contest (NV/Chamber) 1992-93  
Us Company Theater, 1972-1977, (cast included Dan "Homer Simpson" Castenelatta, Mary Elizabeth Mastrantonio, Dale Calandare, Sean & Trish Grennan, other international award winning talent),  
Founder, President, Director or Producer volunteer theater projects, 1973-2006  
Produced election coverage, UICC 10th Anniversary Concert and other events WUIC 1974-1977  
Program & Operations Manager / Organized and Supervised volunteers at WUIC, Chicago 1974-1977

#### PROFESSIONAL AWARDS

APRO Awards (national) for Canyon Rental, 1995, 1996, 1997  
Telly Awards (International and National) for Canyon Rental, 1995  
Addy Awards of Excellence for Young People Inc. for TV under \$2,000, 1993, YPI. for TV Campaign, 1993, Hammargren for Lt. Governor, Campaign 1994, 1995 Hammargren for Lt. Governor, TV under \$2,000, 1994, 1995  
IABC Award of Excellence for *Ad A Glance* Newsletter, GLVAF / Las Vegas Ad Club, 1990, 1992  
AP California Spot News Awards, 1983, 1984; AP California Small Market News Station of the Year, 1983, AP Instant News Award (national), 1981 / Special Event Coverage Award (regional), 1982  
Wyoming Association of Broadcasters Station of the Year, 1979, News Station of the Year, 1979, 1981 Program of the Year, 1980, Special Event Coverage, 1981  
Associated Press (Rocky Mountain and Wyoming), News Station of the Month (numerous), 1978-1981 Station of the Year (Wyoming), 1979  
United Press International (Rocky Mountain Region) Correspondent of the Year, 1979 Rocky Mountain Spot News Award, 1980  
Inter Mountain Radio Network / ABC Station of the Year, 1979, Spot News Awards, 1979-1981  
Chicago Broadcast Association Awards coverage of the 10<sup>th</sup> anniversary of UIC and election coverage.  
Who's Who and Equivalent 1973-current (several categories)  
Chancellor's List, 2005 (among others) / Nevada's Most Distinguished several years

#### PRESENTATIONS

31ers: Lecture and recreation of engineer Frank Crowe for Nevada Parks and Recreation Convention, seminars, community events, schools and educational seminars. Researched, wrote, produced, and performed material based on primary historic documents and recorded testimonials on the building of the Boulder Dam (preferred by 31er surviving families to Hoover Dam). Expanded for [Boulder City Chautauqua 75<sup>th</sup> anniversary of the dedication of the Boulder Dam events.](#)

The Business of Acting, acting seminars, acting conservatories and other presentations at community events, for Screen Actors Guild and park services.

Numerous presentations before committees and the board of the Screen Actors Guild.

### COMMUNICATION INDUSTRY EXPERIENCE

Extensive broadcast and print management, journalism, talk host, operations, news director, producer, talent, film and television (various). Employers include Group W, UPI, ABC/IMN networks and various stations or employers.

Marketing including public relations and public affairs, including University of Illinois Medical Center (internship), A Personal Vision/ Creative Communication, Canyon RTO, theater events, various clients.

Various motion picture, television, on-line and theater production experience including: Hearst Entertainment, Ted Mikels /TVM Global (Script Supervisor), Creative Communication, UIC, Biograph.

### TECHNICAL SKILLS

Experience with WebCT 4.1.5, Blackboard/Web CT CE 6.2, BlackBoard Learning Systems, Angel, Virtual College, MS Word, PowerPoint, MS and Mac, broadcast video and audio, technical theater.

Training as Script Supervisor, Dramaturge, Trainer, Continuity, Voice Artist, Actor, Singer

### PUBLICATIONS

Blogs: <http://art-lynch.blogspot.com>  
<http://sagactor.blogspot.com>  
<http://artlynch.org>

Archive: <http://www.scribd.com/Art%20Lynch>  
[arthurlynch.wordpress.com](http://arthurlynch.wordpress.com).

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## SCREEN ACTORS GUILD

### Elected Positions:

2009-2012 Regional Branch Division Executive Committee Member (by Division Board)  
2001-2010 Co-Chair, National New Technologies Committee (by National Board, President)  
2004-2008 Co-Chair, National Communications Committee (by National Board and President)  
2004-2009 Co-Chair, National Background Committee, Regional Branch Subcommittee  
2001-2003 Chair, Standing Trial Board Committee, Nevada Branch (by Nevada SAG council)  
1994-2011 National Board of Directors (by membership)  
1999-2009 Chair Election Nominating Committee for Nevada (by Nevada SAG council)  
1998-2001 National Communications Editorial Supervisory Committee (by RBC)  
1997-2001 National Nominating Committee (by Regional Branch Conference)  
1997-2001 8<sup>th</sup> National Vice President Nominating Committee (by RBC)  
1995-1996 Nevada Branch President (by membership in Nevada)  
1994-1995 Nevada Branch Vice President (by membership in Nevada)  
1990-1995 Nevada Branch Council Member (by membership in Nevada)

### SAG National Presidential Appointed Positions:

2007-2009 New Media Task Force, co-chair (committee sunset 2009)  
2006-current Honors, Tributes and Awards Committee  
2005-current National Equal Ethnic Opportunity Task Force  
2004-2006 National Spanish Language Media Task Force  
2002-current National Right-to-Work Presidential Task Force  
1999-current Web Oversight and Steering Committee  
1999-current Editorial Sub-Committee  
1998-current New Technologies Committee, co-chair (2005-current)  
1998-current Communications Steering Committee  
1998-2008 Merchandising and Marketing Sub-Committee  
1995-current Communications Committee (co-chair 2001-2004)  
1999-2000 National Contract Adjustment Committee  
1995-2002 National Conservatory Committee (co-chair 1998-2000)  
1995-2002 Young Performers Committee  
1995-1996 National Executive Search Task Force  
1997-2000 Guild Government Review Committee  
2002-2010 Indy Outreach, Low Budget, Documentary, Merchandise, New Member Orientation, Steering, Health Care Task Force, Dancers, Global Rule One, New Technology, various as member or alternate (as needed by Guild)

### SAG Nevada Branch Appointments:

2001-current Chair of Standing Trial Board and Investigative Committees  
1998-current Communications Committee Chair  
1996-2003 Wage and Working Conditions (Vice-Chair)  
1992-current Nevada Actor Newsletter Editor  
1999-2008 Nominating Committee Co-chair (except years up my seat up)  
1992-2001 Chair and Director of SAG Nevada Conservatory Program  
1994-1995 Executive Search Committee Chair  
1995, 98, 09 Election Committee Chair

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### SUPPLEMENT:

Please consider the following attributes, as requested in the posted job description:

- I am and have been a dedicated, reliable and professional instructor for CSN, which has been my primary employer over the past decade. I know I would be an asset as full time faculty.
- I have taught between 6 and 18 credit hours a semester of COM 101 and/or COM 102 each term plus summer school (when available) at CSN since 1999, under the supervision of Angela Holland, James McCoy, Dr. Tim James, Cameron Smith Basquiat and Joanne Vuillemot.
- I am a volunteer for the Communication lab, providing one on one coaching and assistance to students across curriculum and Communication studies courses and instructors.
- I have experience hiring, training, supervising and motivating both employees and volunteers.
- I always seek to help others bring out their own potential and personal best. There is aptitude and there is talent. Both can be developed to meet personal, community, and professional needs.
- I have developed syllabi and course materials for courses including public speaking, interpersonal communication, Contemporary Radio, Journalism, Media Studies, Mass Media, Marketing, Advertising, Acting, Personnel Management, Marketing and other courses during my professional career.
- I have experience as a journalist, marketing professional, professional talent, communication consultant, broadcaster and writer.
- I feel that my evaluations and student references reflect that I have provided an excellent teaching experience to a diverse student body using effective teaching strategies.
- I have taught on all three primary campus locations, in addition to Green Valley, Boulder City, Nellis Air Force Base and at risk student STEP-UP high school locations.
- I have taught most course times available at CSN, including four, six week, eight hour and half day sections. I have demonstrated flexibility in scheduling and service for CSN.
- I have taught in computer labs, small offices, large lecture halls and the full diversity of course room opportunities at CSN and elsewhere.
- I have functioned in the capacity of student advisor for my students, and others, including those who utilized the communication lab during my volunteer hours. I also advise those interested in careers in communication, theater, film and other areas on a regular basis through my other outside activities.
- I have completed coursework required for a PhD in Education, including course design, execution, evaluation and competencies by course outcomes.

- I have a professional background in marketing, advertising and the needed skills to participate in recruitment and other activities.
- I have experience on committees, in leadership positions with volunteer organizations, as well as other skills that will ensure that I am a valuable addition to CSN's full time faculty.
- I maintained an office for one term on the West Charleston campus. I regularly keep office hours at the Com lab or at specific tables on the campus location where I teach. I also arrive early or leave late when classroom space is available, to facilitate meeting with students.
- I am looking forward to regular participation in department, college and professional development activities. I have used what is made available through the school for adjuncts.
- I have the required masters degree in Communication, plus experience in the field.
- I feel I have more than demonstrated proficiency in teaching public speaking and interpersonal communication courses at the college level. I feel confident in my ability to teach group communication and other courses as needed for the Communication Department at CSN.
- I feel that in ten years of being a part of the CSN community I have shown my commitment to and knowledge of the Community College mission and philosophy.
- I have a strong commitment to remaining current in the communication discipline. I write an active blog, keep on top of trades, participate in various organizations and have kept in touch with professionals in the field, as well as other faculty members.
- I have a strong commitment to ongoing professional development, including use of services offered by CSN, professional seminars, pursuing of a PhD in Education, use of technology in my teaching, co-chair of the communication and new technologies committees of a national organization, and the constant challenge of adapting to changes within Communication and related disciplines. I serve as one of only four board members for the Dam Short Film Festival in Boulder City, am past president of the Professional Audio Visual Communication Association, have launched and run theater, broadcast and community organizations.
- I am strongly committed to a diverse student community, the success of our students and the advancement of the College of Southern Nevada as a leader in academic and professional certificate studies, ongoing adult education and community service.

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## CURRENT PROFESSIONAL / ACADEMIC REFERENCES

**Hank Greenspun School of Communications / Journalism and Public Relations,  
College of Fine and Performing Arts / Graduate College  
University of Nevada, Las Vegas**  
4505 Maryland Parkway, Las Vegas, NV 89154

Richard J. Jensen, Prof. Emeritus, (505) 797-4530.  
Dr. David Henry, Director, Greenspun School, [dhenry@unlv.edu](mailto:dhenry@unlv.edu) (702) 898-3030  
Dr. Jeffrey Koep, Dean, Fine and Performing Arts, [jkoep@unlv.edu](mailto:jkoep@unlv.edu) (702) 895-4210  
Dr. Anthony Ferri, Journalism, Broadcast & Communications, [drums@unlv.edu](mailto:drums@unlv.edu) (702) 895-1371  
Dr. Larry Mullen, Graduate Advisor, Greenspun School, [mullen@unlv.edu](mailto:mullen@unlv.edu) (702) 895-4491  
Linda McCollum, American Stunt Fighters Assn. [mccollum@unlv.edu](mailto:mccollum@unlv.edu) (702) 895-3662

**Community College of Southern Nevada**, 3200 E. Cheyenne, North Las Vegas, NV 89030  
Angela Holland, Lead Faculty, [Angela.Holland@csn.edu](mailto:Angela.Holland@csn.edu) (702) 651-5983  
James McCoy, Communication Department Chair, [James.McCoy@csn.edu](mailto:James.McCoy@csn.edu) (702) 651-3550  
Debbie Johnson, Administrative Assistant, [debra.johnson@csn.edu](mailto:debra.johnson@csn.edu) (702) 651-3550

**KNPR/Nevada Public Radio**, 1289 South Torrey Pines Drive, Las Vegas, Nevada 89146  
David Becker, Program Director, [davebecker@knpr.org](mailto:davebecker@knpr.org)

**Casting Call Entertainment**, Sharry Flaherty, [castingcallentertainment@yahoo.com](mailto:castingcallentertainment@yahoo.com), 702-369-0400

**Boulder City Parks and Recreation**, Patty Sullivan, [psullivan@bcnv.org](mailto:psullivan@bcnv.org) (702) 400-3254 / 294-0335

### Screen Actors Guild

Hrair Messerlian, former SAG NV Executive, (559) 433-6870 home / (559) 244-1830; [hmesserlian@yahoo.com](mailto:hmesserlian@yahoo.com)  
David White, National Executive Director, Screen Actors Guild, (323) 549-6555 [dwhite@sag.org](mailto:dwhite@sag.org)

## PERSONAL REFERENCES

Don Brakeman, actor, (702) 493-7729  
Anna Puss, aunt, (708) 848-9263  
James Campbell, voice artist/ toy designer, [jimffd2@yahoo.com](mailto:jimffd2@yahoo.com), (702) 528-3611  
Sandy Lukasik, (630) 357-3767 home. [SAMMIE357@aol.com](mailto:SAMMIE357@aol.com)  
Lollo Sievert, actor / SAG / web designer, [lollo@mrgwell.com](mailto:lollo@mrgwell.com)  
Michael Toole, writer/film maker, 702-741-0812, [chimiren@yahoo.com](mailto:chimiren@yahoo.com)  
Ed Luckett, Jr, M.Div.M.Am, Instructor, Chaplain, 702-380-1006, [Byron\\_Luckett@LOCCA.com](mailto:Byron_Luckett@LOCCA.com)  
Ray Spinka, teacher / actor / retired LA County Probation Officer, (909) 796-7436, [fspinka@yahoo.com](mailto:fspinka@yahoo.com)  
Jim Austin, Broadcaster (GM/OM/PD/SM), (704) 947-3345 / 578-4465 / 578-5464, [resqdl@bellsouth.net](mailto:resqdl@bellsouth.net)

"Part of teaching is helping students learn how to tolerate ambiguity, consider possibilities, and ask questions that are unanswerable."

- Sara Lawrence Lightfoot