

Art Lynch, Ph.D.

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OVERVIEW

Accomplished communications field professional with combination of academic and field experience. Experience with multi-cultural student populations and blended hybrid web-assist instruction, concentrated and full term instruction, high school and college. Field experience includes broadcast and print journalism, media, marketing, advertising and public relations, film industry and theater work; also organizational development, leadership and volunteer supervision experience. Teaching includes communication, critical thinking, film, media, marketing, education, theater, acting and related fields.

SUMMARY OF RELEVANT QUALIFICATIONS & SKILLS

- Initiated, developed and implemented projects, programs and seminars, requiring coordination, liaison tasks, scheduling and supervision of volunteers. As an example, coordinated SAG-NV Conservatory, bringing in trainers from out of state, and created link with University of Nevada Film School, and recruitment and supervision of volunteers.
- Ongoing development of blogs and websites used for information, training and education for peers, students and public. Apply specialized knowledge of online media as a written and visual communication form to teach, train, and inform.
- Taught critical thinking seminar for faculty at El Paso Community College, May 2013
- Chaired, co-chaired and served on local and national committees and task forces.
- Experienced in using spreadsheets and record keeping systems.

EDUCATION

PhD. Education

Capella University, Minneapolis, MN

Specialization: Professional Studies in Adult Education

- Relevant courses: adult education instruction and philosophy, distance education instruction and administration, curriculum design, critical thinking, evaluation and assessment (60+ credit hours).

Post Masters Certificate in College Teaching

Capella University, Minneapolis, MN

- On-line and classroom teaching preparation, design and assessment program

M.A. Communications

University of Nevada, Las Vegas

Thesis: *The Performers Alliance: Conflict and Change Within the Screen Actors Guild.*

Honors: Phi Kappa Phi, Theta Kappa, Lambda Pi Eta

- Postgraduate courses in a variety of fields (67 credits total) including theater (37 credits), communication, public affairs, public administration, media, and marketing.

Post Graduate Courses in Theater and Public Affairs

University of Nevada. Las Vegas

January, 2013

October, 2008

June, 2000

2001 to 2003

- MFA program track, performance, education, dramaturgy and research

Ongoing faculty development, seminars and conventions

Various

B.A. Speech / Theater / Mass Communications / SDC

June, 1977

University of Illinois at Chicago

- Program /Operations Manager WUIC, Chicago, reporter for Chicago Illini
- Recipient of Theater Honors and Production Awards, academic honors and awards
- Communications Honor Society, Sigma Chi Eta, NAHS, NFL, Key Club, Deans Honors
- Faculty included Dr. Harry Skornia, media and international broadcasting scholar.
- Guest faculty included R. Buckminster Fuller, Studs Terkel and others for SDC program

ACADEMIC TEACHING EXPERIENCE

Adjunct Instructor

1998 to present

Nevada System of Higher Education, Las Vegas, NV

- Adjunct instructor at Nevada State College, teach *Communication*
- Includes full time equivalency, 6 to 21 credit hours per semester at College of Southern Nevada.
- Courses Taught: *Speech, Communication, Public Speaking, Interpersonal Communication*
- Teaching experience includes regular semester and one month or 6 week long courses using blended environment including Blackboard Web CT and Angel instruction to maximize student participation and teaching opportunities.
- Volunteer Communication Lab. Positive student and faculty evaluations.
- Developed support and resource materials for online use to foster understanding of communication theory, models, public speaking including study reviews, links to primary resources and examples. Linked sections for larger study and resource “community.”
- CSN 1998-2012, NSC 2013, Taught *Contemporary Radio* at University of Nevada, Las Vegas (2004).

Instructor

2001 to present

University of Phoenix, Las Vegas, NV

- Teach *various Humanities & Liberal Arts including Film, Media, Art, Critical Thinking, Com.*
- Faculty Development Committee, Faculty Enrichment Committee, Alumni Mentor, Humanities
- Monthly and Quarterly faculty enrichment and training on-line and ground classroom

Part Time Instructor

2009 to 2011

Everest College, Las Vegas, NV

- Courses Taught: *Speech, Communication, Public Speaking, Interpersonal Communication*
- Teach overflow sections, so only as needed, not every term.

Instructor

2012 to 2013

Carrington College, Las Vegas, NV

- Courses Taught: *Speech, Communication, Public Speaking, Interpersonal Communication*
- Medical students preferred instructor with medical background.

Instructor

2008 to 2009

Student to Teacher Enlistment Program, Las Vegas, NV

Undergraduate Program

Clark County School District/ CSN / Nevada State College, Las Vegas, NV

- STEP-UP At-Risk Student to Teacher Enlistment Project CCSD and CSN//NSC. Taught speech communications at several high schools in a supportive program designed to spark student interest in teaching career. STEP UP is a collaborative effort of the college and school systems, which gives an

opportunity for at risk students to attain a teaching degree with scholarships for tuition and supplies. A second goal of the program is to enrich the education experience at Clark County schools with a multi-ethnic teaching force that reflects the district's diverse population .

OTHER TEACHING EXPERIENCE

Arts Instructor 2008-current

Boulder City Parks and Recreation, Boulder City, NV

- Offering acting workshops for children and adults to community members.
- Assisting with ongoing collaboration to develop living history, narrative theater with Boulder City schools, Bureau of Land Management and other community agencies. Activities include research, writing, acting, teaching, and development of school curriculum.

Acting and Life Coach 2008-current

Casting Call Entertainment.com, Las Vegas, NV

- Coach acting and voice-over, on camera, auditioning, children to adult.

Studio Casting, Las Vegas, NV 1994 to 1998

- Director of Education and Training
- Established program from ground up including all acting and modeling courses and showcases.

Acting Instructor 1994 to 2008

Kim Flowers Talent Development Academy, John Robert Powers Intl. / Style Entertainment, Las Vegas, NV

- Taught audition, scene, improv, and industry knowledge, competition preparation for beginning to Elite students for film and commercial work. Coached working actors and business community.
- Developed curriculum for commercial and acting for camera classes, requiring establishment of requirements and goals in stepped programs established for beginning, intermediate and advanced students. Crafted and implemented assessment for student advancement and faculty evaluations.

Acting Coach 1984 to current

- Teach various private and group classes in theater, film, television, commercial, event, spokes-modeling, voice over, and character voice. Adapted to each student and group as needed.

Instructor 1984 to 1987

Las Vegas Business College / Phillips College

Courses taught: *Marketing, Advertising, Public Relations, Communications, English.*

RELATED PROFESSIONAL EXPERIENCE

Announcer, Producer, Host 1998 to 2014

Nevada Public Radio (KNPR/KCNV/network), Las Vegas, NV

- On air / live hourly announcements during programs, responsible for programs and underwriter broadcast within scheduled timeframes, news, promotions, troubleshooting of engineering problems.

Advertising Agency / Communications Consultant 1990 to 2002

A Personal Vision / Creative Communications (owner), Las Vegas, NV

- Provided advertising, marketing, public relations, creative directing, media planning and account supervision consulting to wide variety of clients.
- Clients included Canyon Rent to Own, Hammargren for Lt. Governor (successful), retail and professional clients, entertainment industry.
- Produced, directed, supervised and/or wrote commercials or videos, plus print, web and other

advertising resulting in awards, response and image recognition for clients.

- Member Better Business Bureau (maintained to current) and Chamber of Commerce.

Advertising Manager, Marketing Director

1984 to 1991

Canyon Rent To Own

- Locations in Nevada, Hawaii, Utah, California, Florida, Guam, Massachusetts, and Arizona.
- Developed successful marketing plans to expanded market recognition and share resulting in “Top of Mind” status in all markets. Produced award-winning advertising with direct response impact.

Broadcaster, Journalist, Talk Host, Consultant

1977 to 2014

- Award winning reporter and correspondent in diverse markets.
- Includes Group W Westinghouse Chicago (WIND), Intermountain Radio Network/ABC, UPI, AP, Nevada Public Radio, various stations (CA, WY, IL, NV), Chicago College Radio Network.

PROFESSIONAL ASSOCIATIONS

National Communication Association, The American Communication Association, National Forensic League, Sigma Delta Chi /Society of Professional Journalists, Phi Kappa Phi Honors Society, Greater Las Vegas Advertising Federation, Chamber of Commerce, Professional Audio Visual Communications Association (President 1986-93; VP 1985-86)

SERVICE WORK

Board of Directors (working board) Dam Short Film Festival, 2008-2014

Announcer and Host of Nevada Recreation and Park Services On-Site Institute, 2009

Founder and President of Us Company, Boomtown Players, Vintage Theater, others (various years)

National Board of Directors, Screen Actors Guild 1996-current, currently co-chair on New Technologies Committee and New Media Task Force, active in Communications, Young Performers, Right-to-work, Organizing, Web, and Background Performers (see *Screen Actors Guild* section)

President, Nevada Branch of the Screen Actors Guild 1995-96; VP 1994-95, Council 1990-95

Founder / Director / Chair, Screen Actors Guild Nevada Conservatory 1994-2004

Editor, *Nevada Actor* 1990-2001 Editor, *CDW News* 1985-87 Editor, *AdAGlance*, 1991-94

Reader, Radio Reading Service for the Print Impaired, KNPR, 1993 to 2006

Board Member, Greater Las Vegas Advertising Federation 1986-93, Publicist and/or Newsletter Editor 1986-1995

Chair of the National Tourism Awareness Week Logo Contest (NV/Chamber) 1992-93

PROFESSIONAL AWARDS

APRO Awards (national) for Canyon Rental, 1995, 1996, 1997

Telly Awards (International and National) for Canyon Rental, 1995

Addy Awards of Excellence for Young People Inc. for TV under \$2,000, 1993, YPI. for TV Campaign, 1993, Hammargren for Lt. Governor, Campaign 1994, 1995 Hammargren for Lt. Governor, TV under \$2,000, 1994, 1995

IABC Award of Excellence for *Ad A Glance* Newsletter, GLVAF / Las Vegas Ad Club, 1990, 1992

Journalism and Broadcasting Awards (various)

SCREEN ACTORS GUILD (1994-2012) /

SAG-AFTRA (2012-CURRENT)

Elected Positions:

1995-current National Board Director Screen Actors Guild, now SAG-AFTRA (member elected)
 2009-2012 Regional Branch Division Executive Committee Member (by Division Board)
 2001-2012 Co-Chair, National New Technologies Committee (by National Bd, Ntl. President)
 2009-2015 Co-Chair, National Website Subcommittee (by Ntl. President, Com Chair)
 2004-2008 Co-Chair, National Communications Committee (by National Bd. & Ntl. President)
 2004-2009 Co-Chair, National Background Committee, Regional Branch Subcommittee
 2001-2003 Chair, Standing Trial Board Committee, Nevada Branch (by Nevada SAG council)
 1999-various Chair Election Nominating Committee for Nevada (by Nevada SAG council)
 1998-2011 National Communications Editorial Supervisory Committee (by RBC)
 1997-2001 National Nominating Committee (by Regional Branch Conference)
 1997-2001 8th National Vice President Nominating Committee (by RBC)
 1995-1996 Nevada Branch President (by membership in Nevada)
 1994-1995 Nevada Branch Vice President (by membership in Nevada)
 1990-1995 Nevada Branch Council Member (by membership in Nevada)

SAG National Presidential Appointed Positions:

2011-2014 SAG Military Personnel and Families Support Task Force
 2007-2009 New Media Task Force, co-chair (by Ntl. President, committee sunset 2009)
 2006-current Honors, Tributes and Awards Committee
 2005-current National Equal Ethnic Opportunity Task Force
 2004-2006 National Spanish Language Media Task Force
 2002-current National Right-to-Work Presidential Task Force
 1999-current Web Oversight and Steering Committee
 1999-current Editorial Sub-Committee
 1998-current New Technologies Committee, (co-chair 2005-current)
 1998-current Communications Steering Committee
 1998-2008 Merchandising and Marketing Sub-Committee
 1995-current Communications Committee (co-chair 2001-2004)
 1999-2000 National Contract Adjustment Committee
 1995-2002 National Conservatory Committee (co-chair 1998-2000)
 1995-2002 Young Performers Committee
 1995-1996 National Executive Search Task Force
 1997-2000 Guild Government Review Committee
 2002-2013 Various Indy Outreach, Low Budget, Documentary, Merchandise, New Member Orientation, Steering, Health Care Task Force, Dancers, Global Rule One, New Technology, various as member or alternate (as needed by Guild)

SAG Nevada Branch / Local Appointments:

2000-2010 Chair, Legislative Committee and Political Affairs
 Various Chair of Standing Trial Board and Investigative Committees
 1998-current Communications Committee Chair
 1996-2003 Wage and Working Conditions (Vice-Chair)
 1992-current Nevada Actor Newsletter Editor
 Various Nominating Committee Co-chair (except years up my seat up)
 1993-2001 Chair and Director of SAG Nevada Conservatory Program
 1994-1995 Executive Search Committee Chair

CURRENT PROFESSIONAL / ACADEMIC REFERENCES

KNPR/Nevada Public Radio, 1289 South Torrey Pines Drive, Las Vegas, Nevada 89146
David Becker, Program Director, davebecker@knpr.org, 702-258-9895

Casting Call Entertainment, Sharry Flaherty, vegastalent@aol.com, noreply@callbacknews.com, 702-369-0400

Boulder City Parks and Recreation / 31ers, Patty Sullivan, psullivan@bcnv.org (702) 400-3254 / 294-0335

Kim Flowers International / JRP, Kim Flowers (702) 296-1042 / 872-2227

Nevada State College, Gen Sharp, Gwen.Sharp@nsc.edu, (702) 992-2645

**Hank Greenspun School of Communications / Journalism and Public Relations,
College of Fine and Performing Arts / Graduate College
University of Nevada, Las Vegas**

4505 Maryland Parkway, Las Vegas, NV 89154

Richard J. Jensen, Prof. Emeritus, (505) 797-4530.

Dr. David Henry, Director, Greenspun School, dhenry@unlv.edu (702) 898-3030

Dr. Jeffrey Koep, Dean, Fine and Performing Arts, jkoep@unlv.edu (702) 895-4210

Community College of Southern Nevada,

3200 E. Cheyenne, North Las Vegas, NV 89030

Angela Holland, Lead Faculty, Angela.Holland@csn.edu (702) 651-5983

James McCoy, Associate Vice President, Academic Success, james.mccoy@csn.edu, (702) 651-7357

Dr. Tim James, Communication Department past Chair, Tim.James@csn.edu, (702) 651-7571

PERSONAL REFERENCES

Lt. Col. Robert F Cain III (ret.) US Army Reserve, Pentagon. (312) 613-9350 home

Don Brakeman, actor, donbrakeman@sbcglobal.net, (702) 493-7729 home

Sandy Lukasik, SAMMIE357@aol.com (630) 357-3767 home

Hrair Messerlian, former SAG NV Executive, hrair_messerlian@sbcglobal.net (559) 433-6870 home

Tony Bonnici, Long Time VP / GM, Lotus Broadcasting (ret.), (702) 876-1460 / 433-5881

Ray Spinka, teacher / actor / retired LA County Probation Officer, fspinka@yahoo.com, (909) 796-7436

Jim Austin, Broadcaster (GM/OM/PD/SM- ret.), resqd1@bellsouth.net (704) 947-3345 / 578-4465 / 578-5464

Lollo Sievert, actor / SAG / photographer / web designer / SAG Nevada, lollo@mrgwell.com

CONTACT

Laura Lynch (wife), MSW Boulder City Hospital: LPCordelia@gmail.com, 702-858-1287 / 294-5757 / 454-1067

"Part of teaching is helping students learn how to tolerate ambiguity, consider possibilities, and ask questions that are unanswerable." - Sara Lawrence Lightfoot